

Business-Education Partnerships: Investing In What Matters



Teachers receive rigorous learning opportunities and generous stipends. Employers receive smart, motivated, summer employees who help with real projects. Students receive teachers who are more invigorated and knowledgeable about technology and business issues returning to the classroom—and incorporating what they learned into their core curriculum throughout the year. It's a triple win.

*- Carl Guardino, CEO, Silicon Valley Leadership Group;
Keynote speaker at TeacherTech's public launch in Feb. 2007*

Returns on Investment

- **Teachers** receive hands-on professional development opportunities where they can apply their skills and broaden their experiences outside of the classroom.
- **Students** win when teachers return to the classroom better equipped to teach the technology and business skills that students will need to succeed.
- **Employers** benefit from hiring bright, creative and motivated teachers to work on substantive projects during the summer and enhance their image and visibility in the community.
- The local **economy** wins because teachers link the relevancy of math and science to excellent careers and inspire the future workforce.

Inspiring the Future Workforce

TeacherTech connects Greater Kansas City teachers to eight-week, summer externships in local businesses, academic institutions and research facilities. The goal of TeacherTech is to expose teachers to applied industry concepts, which will then be incorporated into their classrooms.

By hiring teacher externs, employers play a critical role in developing well-rounded, progressive teachers who can inspire the future workforce through real-world application of math, engineering, technology and science (METS).

Participating Employers

- Receive highly qualified, temporary employees who can work on specific tasks and assignments
- Share knowledge to better prepare tomorrow's workforce
- Provide leadership development opportunities for employees who mentor TeacherTech externs
- Enhance diversity, add new energy and bring fresh perspectives to the workplace

Participating Teachers

- Enhance their knowledge and skills through experiential learning
- Gain an in-depth understanding of the workplace to make their teaching more relevant to students
- Receive competitive pay of \$20 per hour
- Develop long-term partnerships and support of employers